



Field Trip:

Field Trip I*

Beach and mangrove forest eco-tourism

Field Trip II*

Coral reef ecosystem

(* Please note: Field trip subject to change without notice depend on the real weather)

Course Fees:

Tuition: US\$ 800/person

Field trips: US\$ 200/person

Study Period:

March – April 2009



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**TROPICAL
MARINE
ECOTOURISM**



International Studies Center
Kasetsart University

Tropical Marine Ecotourism

The International Short Course on Tropical Marine Ecology is a three-week course (3 credits) designed to meet the needs of students and practitioners interested in the following topics: Principle of marine and coastal eco-tourism, tropical marine environment, important coastal habitats and tourism resources, coral reef, mangrove forests, etc., development of marine eco-tourism, tourism activities in tropical marine areas, management of sustainable eco-tourism. The course employs a variety of learning methods to enable participants to learn concepts as well as hands-on field experience. There will be lectures and practical sessions, cooperative learning, discussions, self & group study, presentations and field trip.

As a 3-credit course, participants' achievement will be measured through examinations and quizzes, and participation in laboratory exercises, field trips, presentations and attendance.

The course will be conducted at the KU campus with field trips to areas with mangrove forests, seawater irrigation for sustainable shrimp culture, natural beaches and marine conservation.



Course Outline:

Lecture:

1. Introduction
2. Basic concepts and definition of eco-tourism and coastal zone management
3. Principle of tropical marine environment
4. Important tropical marine ecosystems and tourism resources
5. Tourism in mangrove and coral reef
6. Tourism in others important areas
7. Development of marine eco-tourism
8. Marine Eco-tourism activities
9. Management of Eco-tourism

Laboratory:

1. Methodology and planning of marine eco-tourism
2. Visitor survey techniques
3. Identification of marine eco-tourism sites
4. Using software to analyse data
5. Report and presentation

